

# SYED ABU RAYHEN

Entrepreneur | Brand Enthusiast

## ABOUT

Syed Abu Rayhen (born 30 July, 1992) is a tech entrepreneur in Bangladesh who have build tech products since 2017.

A young soul with a vigorous dream and vision. Trying so hard to fulfill every goals to make this world a better place.

With over 08 years of an extensive career in information technology & digital marketing sector, Syed Abu Rayhen is well-known as a Tech-Entrepreneur & Branding Expert in business industry.



In Corporate World

08 Yrs

## CONCERNS / FOUNDER

 WezappsTech

 spread  
COMMUNICATIONS

 THE  
Station  
CREATIVE • CULTURAL • EVENTS

 TAXOLUTION  
TAX & BUSINESS SOLUTIONS

 Explorex.

## CONSULTANT / ADVISORY

 ARCHICONNECT  
HOMES

 Waffle  
TIME  
It's Your Time

 GOURMET  
RESTAURANT  
SOCIETY  
YOUR BUSINESS

 শস্য  
প্রবর্তনা  
SHASHYA PRABARTANA

 FURNICOM

## PERSONAL INFORMATION

Nationality : Bangladeshi  
Religion : Islam  
Background : Information Technology  
Marital Status : Married  
Blood Group : O+

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 www.syedaburayhen.com

## QUOTES OF LIFE

If you can't find a hero, be a hero.

- Syed Abu Rayhen

## EXPERIENCE

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### Co-founder & Director

Explorex Limited

Mar 2024 - Present · 10 mos

Dhaka, Bangladesh · On-site

**Skills:** Branding · Brand Development · Product Innovation · Investor Relations · Product Development · Team Management



### Managing Director

Wezapps Limited · Full-time

Aug 2023 - Present · 1 yr 5 mos

Dhaka, Bangladesh · On-site

**Skills:** Product Innovation · Investor Relations · Business Development · Product Development · Team Management



### Founder & Chief Executive Officer

Spread Communications · Full-time

Mar 2020 - Present · 4 yrs 10 mos

Dhaka, Bangladesh · On-site

**Skills:** Team Management · Brand Development · Business Growth Strategies · Communication · Marketing Strategy · Leadership



### Co-Founder & Creative Head

Happi - Enabling Banking for Underbanked/Unbanked · Full-time

Jun 2019 - May 2021 · 2 yrs

Dhaka, Bangladesh · On-site

**Skills:** Creative Strategy · User Experience (UX) · Branding · Working with Investors · Teamwork · Team Leadership



### Digital Marketing Manager

Labaid · Full-time

Sep 2020 - May 2021 · 1 yr 2 mos

Dhaka, Bangladesh · On-site

**Skills:** Digital Marketing · Marketing Strategy · Content Strategy · Team Leadership · Project Management · Teamwork



### Content Strategist & UI / UX Designer

Mustache · Full-time

Jan 2018 - Aug 2019 · 1 yr 7 mos

Dhaka, Bangladesh · On-site

**Skills:** Content Strategy · User Interface Design · User Experience · Content Development · Project Management · Teamwork



### Internship & Executive

Microsoft Bangladesh · Full-time

Feb 2016 - Oct 2016 · 9 mos

Dhaka, Bangladesh · On-site

**Skills:** Digital Marketing · Content Strategy · Teamwork

## EDUCATION

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### North South University

Computer Science & Engineering  
2013 - 2018  
Dhaka, Bangladesh.



### Dhaka City College

Higher Secondary Certificate, Science  
2009 - 2011  
Dhaka, Bangladesh.



### Monipur High School

Secondary School Certificate, Science  
2007 - 2009  
Dhaka, Bangladesh.

## COURSES

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### IT Project Management

Udemy  
Feb 2022 - Aug 2022  
Dhaka, Bangladesh.



### Branding - The Creative Journey

Coursera  
Mar 2020 - Dec 2020  
Dhaka, Bangladesh.



### Generative AI

Google Cloud Skill Boost  
Jan 2024 - June 2024  
Dhaka, Bangladesh.

## HONORS & AWARDS

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### JCI UPTOWN DHAKA

Best Leader of the Year  
Dec 2022  
Dhaka, Bangladesh.



### Short Film Festival by Blast

Best film & Best Direction Award  
Mar 2019  
Dhaka, Bangladesh.



### Innovation Challenge Season 6

Issued by 1st Runner up  
Dec 2018  
Dhaka, Bangladesh.



### Ad Maker Bangladesh 2018

Issued by 2nd Runner up  
Apr 2018  
Dhaka, Bangladesh.

## SKILLS

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- Communications
- Branding
- Management
- Team Building
- Project Management
- Presentation
- UI / UX Designing
- Graphics Designing
- Motion Artist
- Film Direction / Making
- Photography
- Video Editing

## HOBBY

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- Tennis & Badminton Playing
- Swimming & Running
- Script & Song Writing
- Cooking & Felicitation



### A Hardworking Leader

Established as a reliable and hard working leader.



### A truthful Friend

Fight for a cause, truth and sincerity with pride.



### A Visionary Human

Focus on achieving valid goals and dreams.

“Human with Honest Heart”